

Week 5 Quiz — Specifying, Selling & Communicating Circular Value

Part A: Multiple Choice

1. When writing a specification sheet for recycled plaster, which detail is **most important** to include?
 - a) Contractor's hourly rates
 - b) Composition, ratios, and finish type
 - c) Furniture layout plan
 - d) Paint brand used in the project
2. Which of the following is a strong way to communicate **ecological value** to a client?
 - a) Using vague phrases like "eco-friendly"
 - b) Providing CO₂ reduction metrics and waste diversion estimates
 - c) Talking only about aesthetic qualities
 - d) Avoiding technical details
3. A **sample board** should contain:
 - a) Only written technical details
 - b) A combination of physical plaster samples, textures, and technical sheets
 - c) General design moodboards only
 - d) None of the above
4. Which tool helps ensure materials are **traceable and reusable** across projects?
 - a) Paint color swatch book
 - b) Material Passport
 - c) Lighting plan
 - d) 3D rendering software

Part B: True / False

5. Budgeting for recycled plaster should compare not only upfront material cost, but also long-term savings from durability and reuse.
 True
 False
6. Repair and end-of-life planning are **not relevant** when specifying plaster finishes.
 True

False

7. Clients often respond positively to clear ecological metrics (CO₂ saved, waste diverted) alongside design aesthetics.

True

False

Answers:

Multiple Choice

1. B
2. B
3. B
4. B

True/False

5. True
6. False
7. True