# New European Bauhaus Academy

Fostering inclusive urban futures:
gender and care perspectives in city making

URBANA Civil Non-Profit
Partnership

















The project is supported by the Circular Bio-based Europe Joint Undertaking and its members.

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CBE JU. Neither the European Union nor the CBE JU can be held responsible for them.

#### Who is URBANA?



**URBANA** is a civil non-profit organisation and an interdisciplinary research team (architecture & social sciences) founded in Athens in 2019.

Guided by an **intersectional** perspective, its mission is to safeguard the right to the city for all, with a particular focus on the needs of more vulnerable social groups (women, children, teenagers, older people etc.) who have historically been excluded from active participation in city making.



#### What we do at URBANA

### Participatory Design - Inclusion - Gender Perspective

Local Communities

urbana

**Local Authorities** 

Information / Awareness Highlighting Knowledge and Experiences

Training / Support in Urban Intervention Design





## Session 1 - Theoretical background and framework

### Contents

- 1. Gender as a social construction
- 2. How is gender connected to space?
- 3. How does this affect women?
- 4. How does this affect more vulnerable groups of people?
- 5. Imagining city making through gender and care perspective
- 6. Case study: The city of Vienna
- 7. Gender and care perspectives in city making: URBANA's participatory approach







# Gender as a social construction What is sex / gender?

#### Sex

- Birth identity Biological characteristics (male - female intersex/mixed sex)
- Defines the biological role of the individual in biological reproduction

#### Gender

- Social, cultural construction
- Defines roles, responsibilities, restrictions
- Determines what is expected of each individual in a society









**Gender roles** are also reproduced in the physical space









Man - Public space - Paid work

Woman - Private space (house) -Unpaid work of care

There was a clear separation of spheres between publicly active and therefore absent male breadwinners and static home-bound housewives.





The Hunters in the Snow, by Pieter Bruegel the Elder @ wikipedia The Milkmaid, by Johannes Vermeer @ dannywithlove.com





#### Man / Public space

Economic and political activities related to production and paid work



#### **Woman / Private space**

Activities related to reproduction, personal and family relationships and unpaid work (care, support for daily living)









@ United Archives GmbH/Alamy Stock Photo, loveproperty.com

@ Credit: Heritage Images/ Hulton Archive via Getty Images, historyfacts.com









## How gender is connected to space? Gender equality today



# Progress in gender equality

With a score of 71.0 out of 100, the European Union still has a long way to go to achieve gender equality.

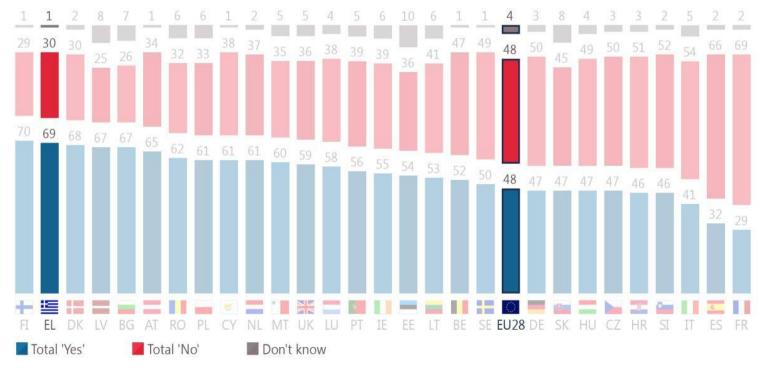
European Institute for Gender Equality (EIGE) (2024)





### How gender is connected to space? Gender equality today

Do you think that gender equality has been achieved in (OUR COUNTRY) ...?



Special Eurobarometer 465 - Gender Equality - (2017)



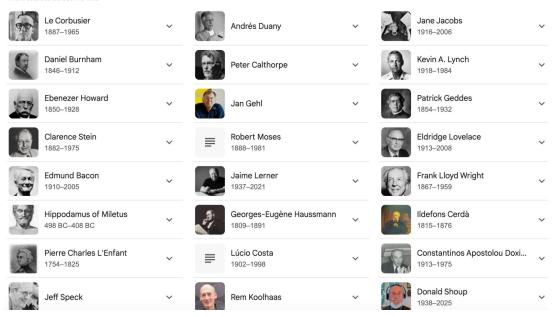




### How gender is connected to space? Who designs the city?

#### Urban planners

From sources across the web





@ architectmagazine.com, issue may 2009







How gender is connected to space? How is architecture / urban planning profession built?

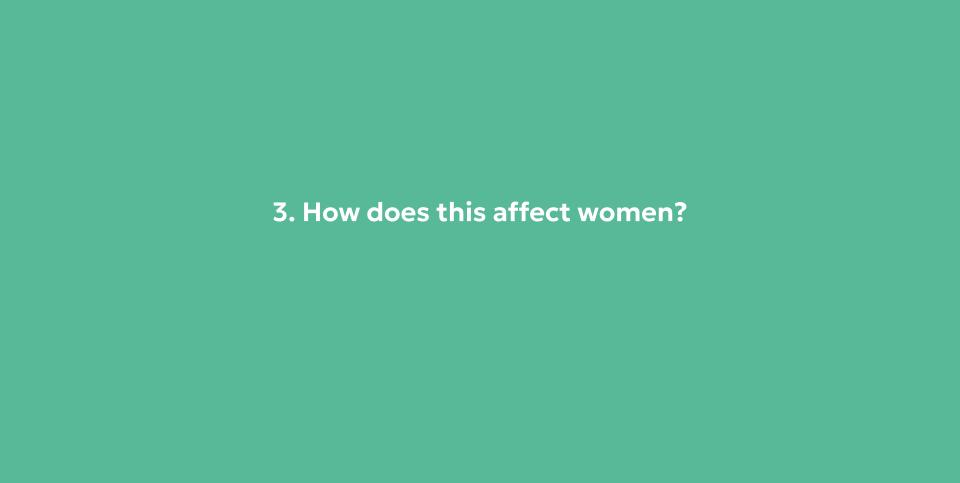
Today, 44% of architecture students are female yet just 12% are partners in firms.

"Why are so many women leaving architecture?", theguardian.com



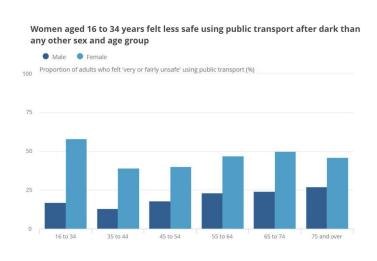




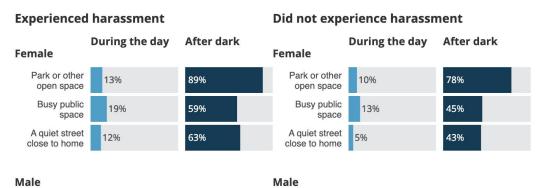




## How does this affect women? Sense of safety and security in urban spaces



Office for National Statistics (UK) (2022)



Park or other

open space

Busy public

A quiet street

close to home

space

Office for National Statistics - UK (2021)

Park or other

open space

Busy public

A quiet street

close to home

space

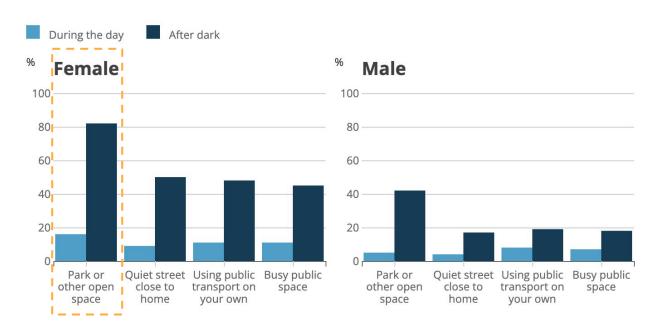




36%



# How does this affect women? Sense of safety and security in urban spaces



Women felt less safe than men in all settings after dark, especially when walking alone in a park or other open public space.

Office for National Statistics, 16 February to 13 March 2022, UK







### How does this affect women? Sense of safety and security in urban spaces

### Why I run alone (and how to do it safely as a woman)

A record number of first-time female joggers are taking to the streets. Here's why and how they should continue post-lockdown



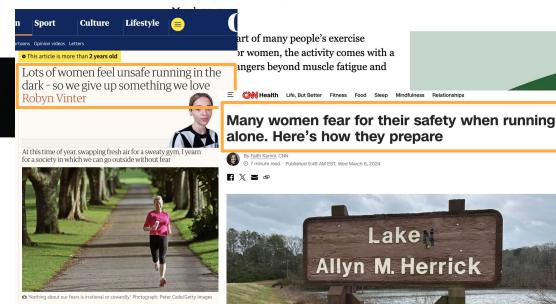


#### WHAT YOU NEED TO KNOW

- 1) Run with your phone
- 2) Enable emergency features on your watch
- 3) Protect yourself
- 4) Ditch your in- or over-ear headphones
- 5) Don't run alone
- 6) Stick to populated areas
- 7) Take a self-defense class
- 8) Alternate your routes
- 9) Stay aware/trust your instincts

## The Dangers of Running Outdoors for Women

Peyton Taylor, Contributing Writer



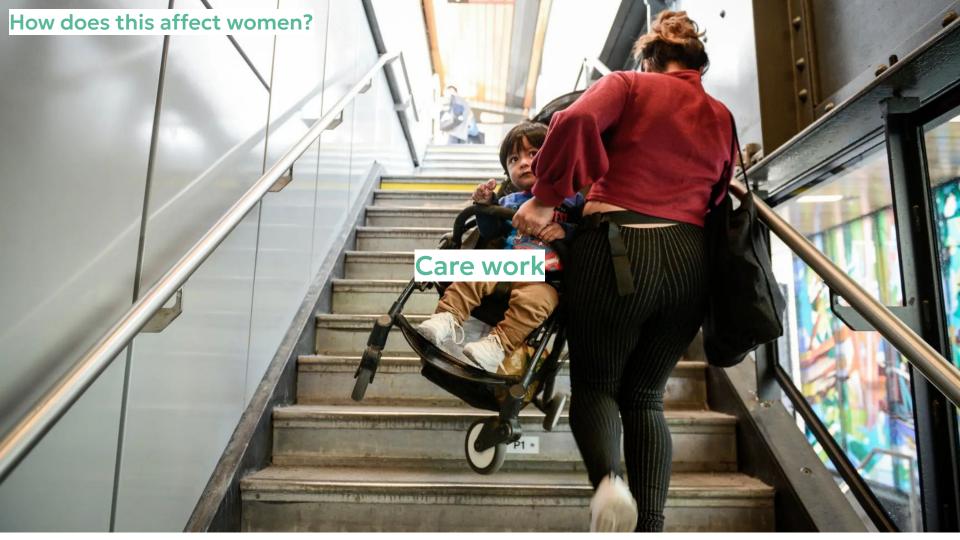


Lake







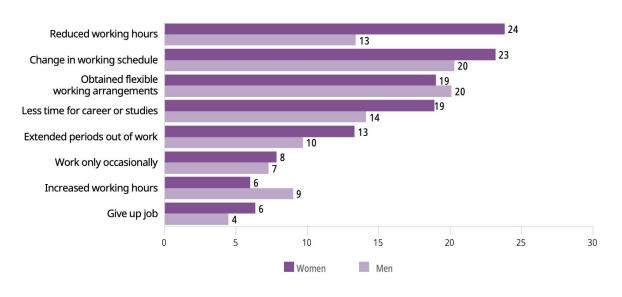


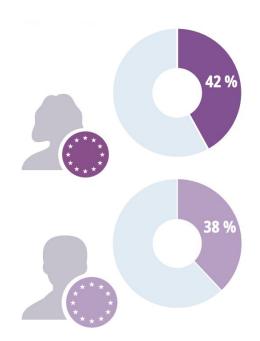


## How does this affect women? Women as the main caregivers

Impact of caring responsibilities on working life of parents, by gender (%, EU-27,2022)

Share of carers providing LTC daily, by gender (%, EU-27, 2022)





NB: Childcare refers to informal care for children under 12 years of age.

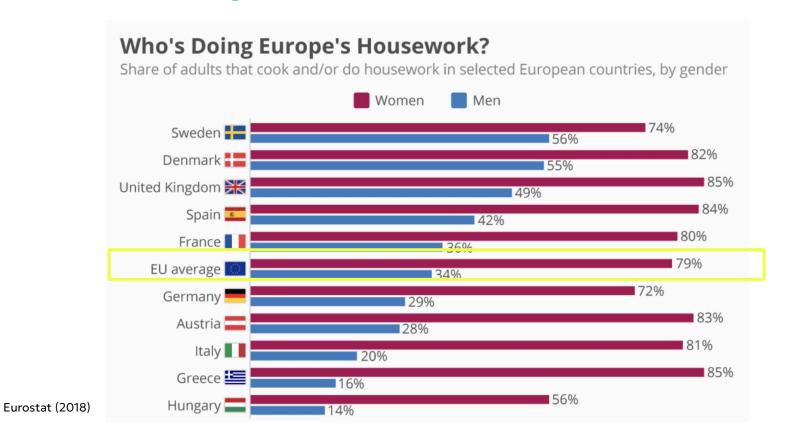
European Institute for Gender Equality (EIGE) (2023)







# How does this affect women? Women as the main caregivers



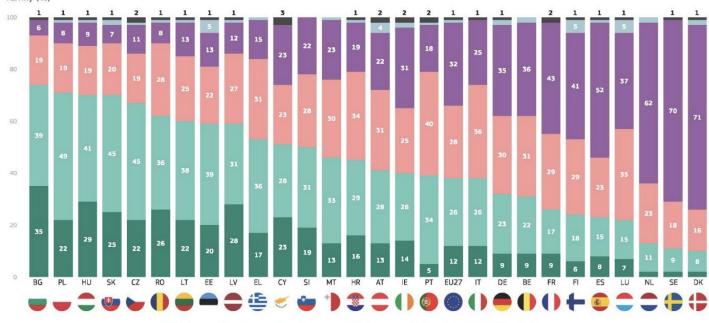




### How does this affect women? Women as the main caregivers

Jan/Feb 2024

QD2.4. Please tell me whether you agree or disagree with each of the following statements. :-The most important role of a woman is to take care of her home and family (%)



●Totally agree ●Tend to agree ●Tend to disagree ●Totally disagree ■It depends (SPONTANEOUS) ● Don't know

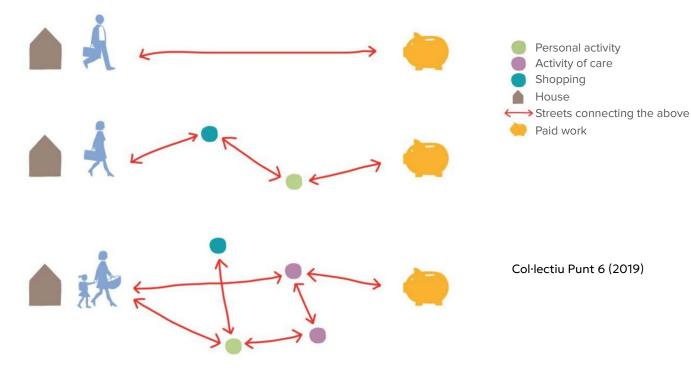
Special Eurobarometer 545 - Gender Stereotypes - 2024





### How does this affect women? Mobility of care

### Care related trips for women and men

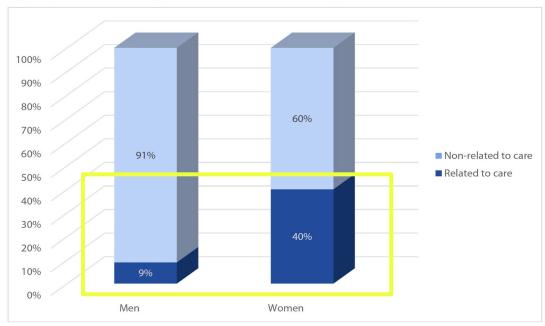






### How does this affect women? Mobility of care

Figure 13: Care-related trips for women and men in Madrid.



#### Sánchez de Madariaga and Zucchini (2019)

### **Mobility patterns of women**



CIVITAS (2011)

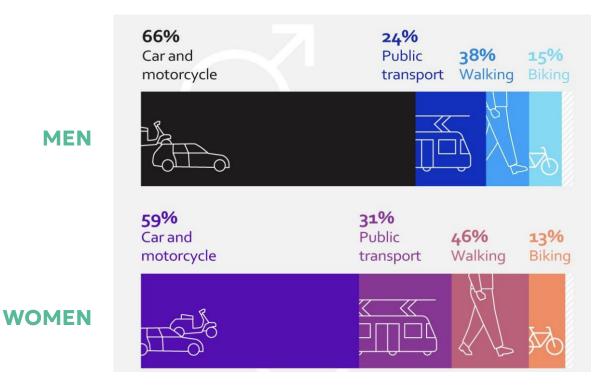








## How does this affect women? Mobility of care



Women and Transport (2021) www.europarl.europa.eu







4. How does this affect more vulnerable groups of people?









How does this affect more vulnerable groups of people?

Older women

65% of older
women compared to
29% of older
men reported fear of
going outdoors

"Cities Alive: Designing for Ageing Communities", ARUP, 2019

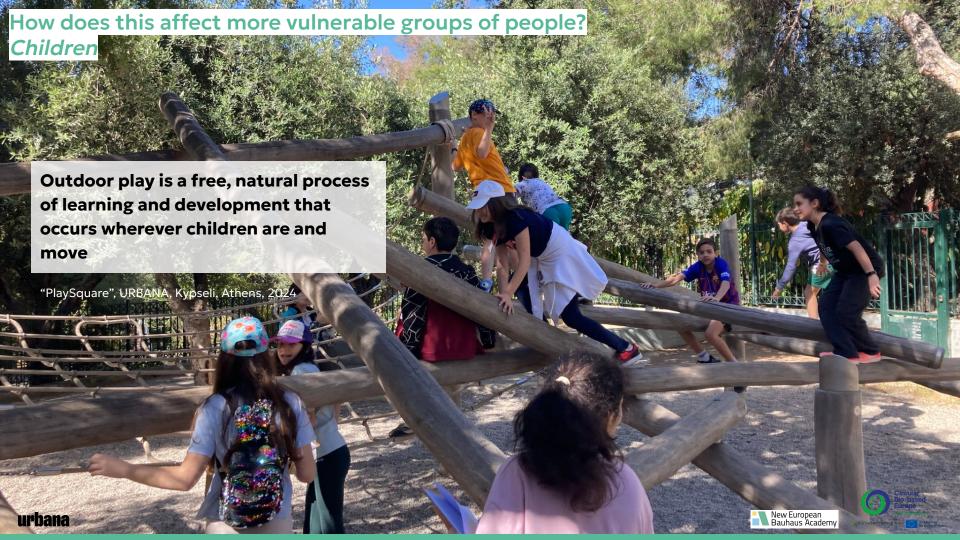


How does this affect more vulnerable groups of people? Teenage girls "I often feel unsafe and judged in public places." Research Report 2023, Make Space for Girls, September, 2023 "I feel like everything's really tailored for boys, and that you need things really for girls." Research Report 2023, Make Space for Girls, September, 2023 © Teen girls sitting on a wooden bench in Amsterdam, 2022. (Photographed by Nicole Roach), womeninurbanism.ca urbana













How does this affect more vulnerable groups of people? People with disabilities

15% of global population are people with disabilities

More than half live in cities, yet urban space rarely address mobility needs across the full spectrum of people's abilities.

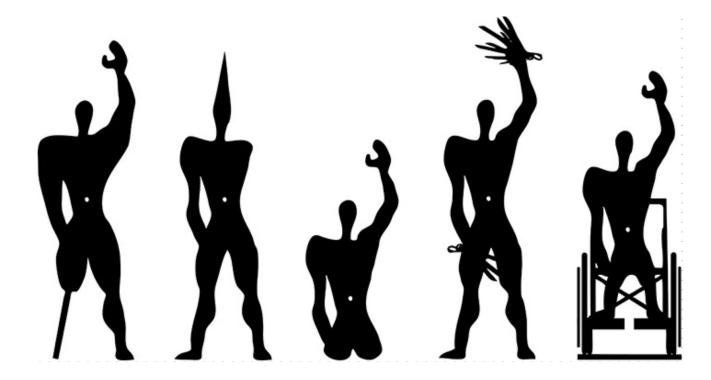
"Access and Persons with Disabilities in Urban Areas", ITDP - World





5. Imagining city making through gender and care perspective

# Imagining city making through gender and care perspective Designing human-centered cities



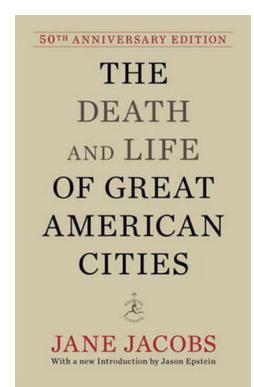
© Modulor by Thomas Carpentier, failedarchitecture.com





### Imagining city making through gender and care perspective Designing human-centered cities

Designing cities from human-centered approach, prioritising people's daily lives.





Jane Jacobs, in 1969

Photograph by Elliott Erwitt / Magnum and John J. Burns Library, Boston College, @ newyorker.com







From the functional city -

to the gendered city -A city designed from everyday experiences

a city designed from maps

### A gendered city recognizes:

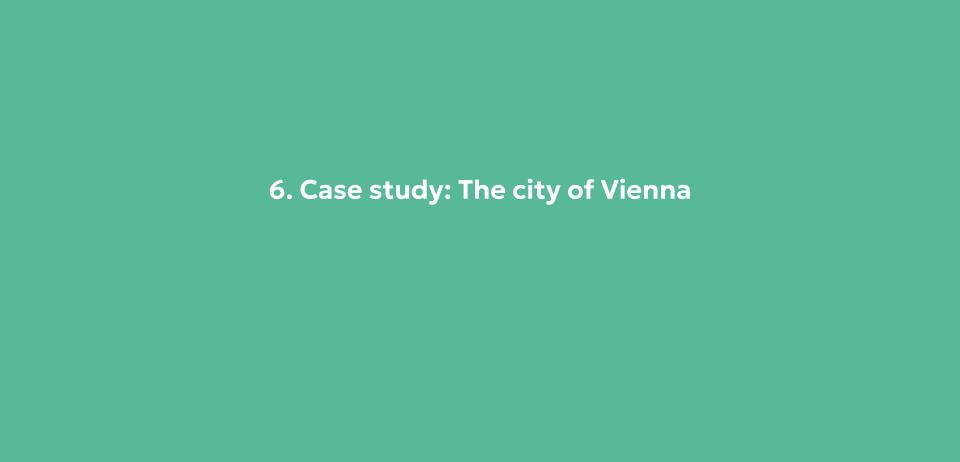
- Women's invisible work
- Unequal responsibilities between men and women
- Unequal opportunities or rights













### Case study: The city of Vienna

"Gender mainstreaming" is the practice of ensuring women and men are accounted for equally in policy, legislation and resource allocation.

The city has since conducted about 60 gender-sensitive pilot projects and assessed another 1,000."

### City with a female face: how modern Vienna was shaped by women



△ Aspern Seestadt has an explicitly family-oriented design, with a specific emphasis on taking women's needs into account in its planning. Photograph: Daniel Hawelka for Seestadt







# Case study: The city of Vienna *Vienna's gender sensitive planning approach*



# Who Owns Public Space? – Women's Everyday Life in the City

Exhibition 1991

#### **New topics**

public space, pedestrians issues, women's and girls' needs and interests raised for the first time at the planning level

#### New methodical approaches

- target groups: daily life and mobility patterns of 8 women and girls: turkish housewife, student in a wheelchair, single mother, young girl, aged women, working single
- Identification of spaces of anxiety and wellbeing
- modal split seperat for men and women

#### **Great response**

4000 visitors, 36 media reports: tv, radio, newspapers

Material retrieved from online presentation Eva Kail - City of Vienna







# Case study: The city of Vienna *Vienna's gender sensitive planning approach*

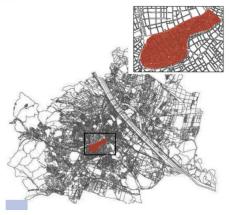
# **Gender Mainstreaming Pilot District Mariahilf**

Mariahilf: small, central district, 28.000 inhabitants, 1,5 km², high density

#### Why Mariahilf as Gender Mainstreaming Pilot District?

- district women's commission
- focus on improving conditions for pedestrians
- district decision on Gender Mainstreaming





Participants: 7 municipal departments charged with public space

Material retrieved from online presentation Eva Kail - City of Vienna







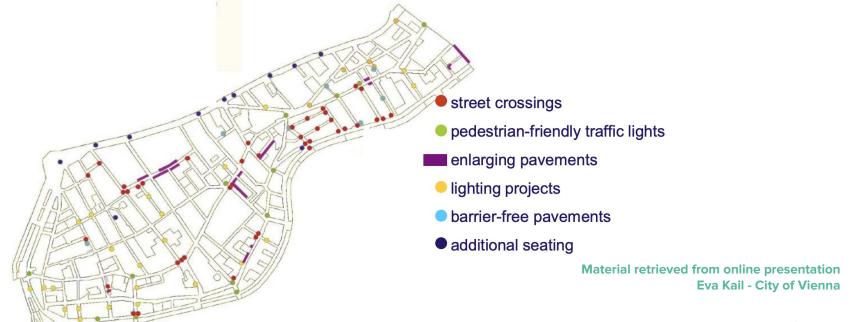
## Case study: The city of Vienna





# Case study: The city of Vienna Gender Mainstreaming Pilot District Mariahilf

widening 1,000 metres of pavement, 40 street crossings, 26 lighting projects, 5 barrier-free pavements, one lift in public space, 2 minor square designs, additional seating in 9 different locations





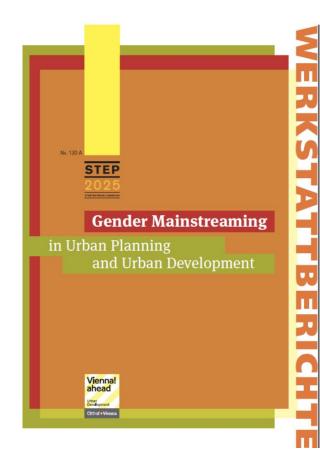




# Case study: The city of Vienna Manual Gender Mainstreaming in Urban Planning and Urban Development

Available at

https://www.digital.wienbibliothek. at/urn/urn:nbn:at:AT-WBR-707537







7. Gender and care perspectives in city making:

**URBANA's participatory approach** 

Gender and care perspectives in city making: URBANA's participatory approach *URBANA's activities in Greece to date* 

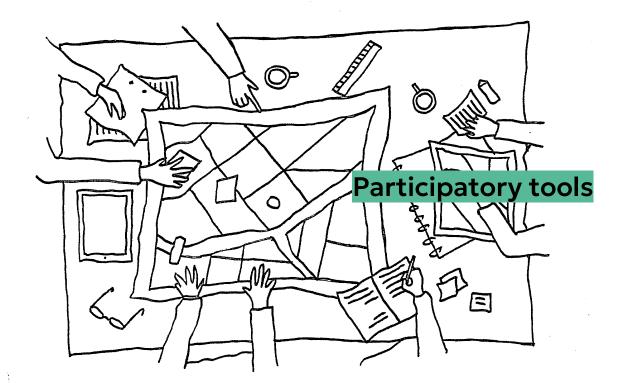
We have collaborated with diverse groups of people and municipalities, in Athens and in other cities of Greece.

































#### **URBANA's projects with children** Inclusive Schoolyards (2022-2023)



"The schoolyard is a dynamic space, it is the first public space for a child, in which we already notice that discriminations and hierarchies are formed."

"To live in equality tomorrow, we need to play equally today!"











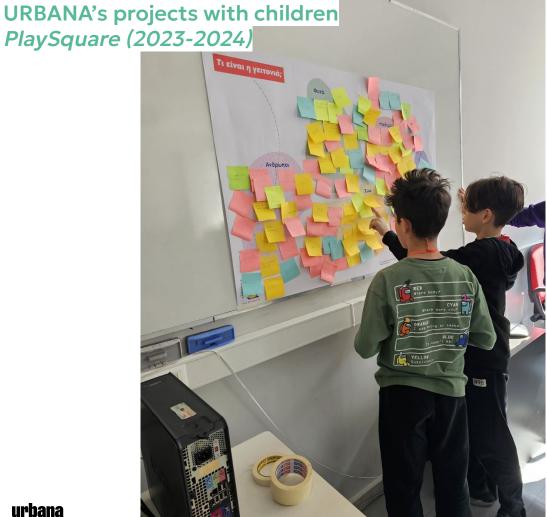
## URBANA's projects with children *Inclusive Schoolyards (2022-2023)*

















URBANA's projects with children PlaySquare (2023-2024)













URBANA's projects with young women DiverCity: Inclusive cities for the youth (2023-2024) urbana

**URBANA's projects with young women** DiverCity: Inclusive cities for the youth (2023-2024) FLIPCHART PAD New European Bauhaus Academy urbana









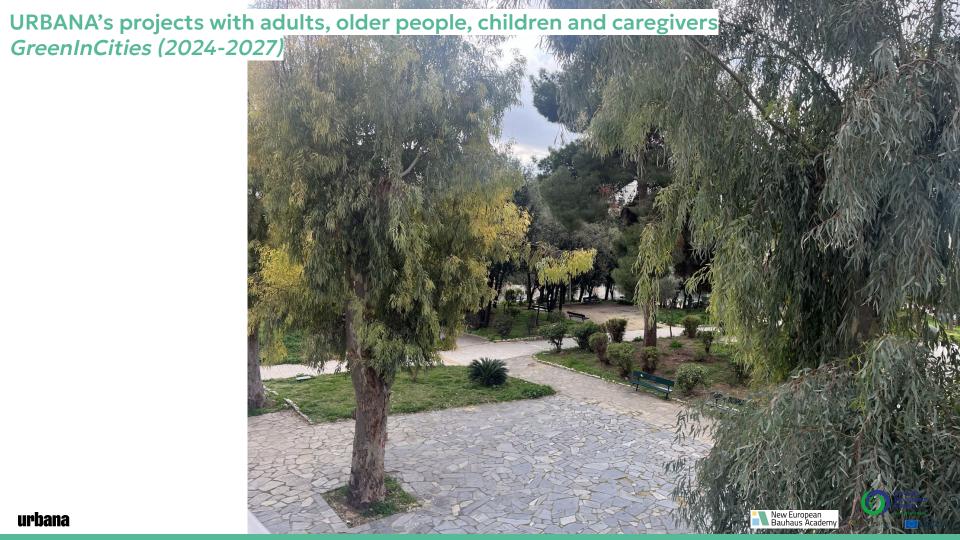
#### URBANA's projects with young people loannina: Bridges of Participation (2023)



The video is available here: https://www.youtube.com/watch?v=gGcgrwn85uE







URBANA's projects with adults, older people, children and caregivers *GreenInCities* (2024-2027)





URBANA's projects with adults, older people, children and caregivers *GreenInCities* (2024-2027)





URBANA's projects with adults, older people, children and caregivers GreenInCities (2024-2027)







### URBANA's projects with residents of polykatoikias *Rock the Block (2023-2027)*

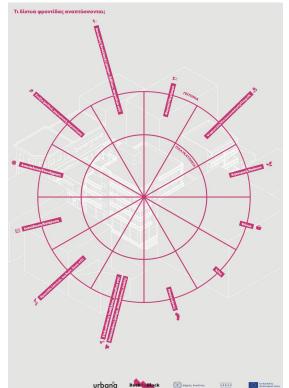






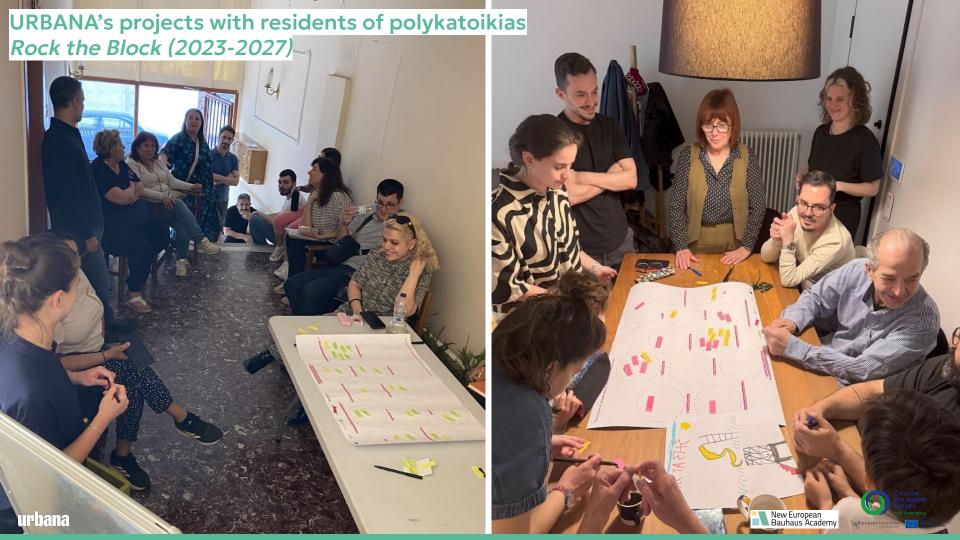
### URBANA's projects with residents of polykatoikias *Rock the Block (2023-2027)*







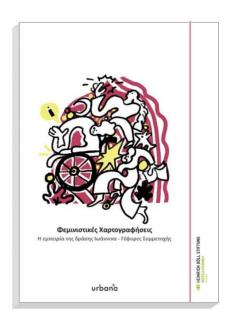




#### **URBANA's Publications**













# urbana

linkedin: urbana lab

o instagram: urbana\_lab

facebook: Urbana lab

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# New European Bauhaus Academy

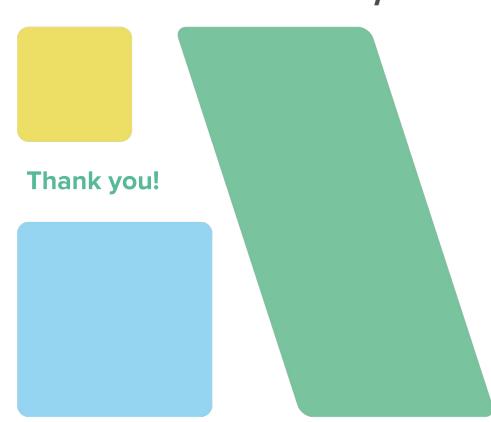
Fostering inclusive urban futures:
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